



Independent Order of Odd Fellows
Dedicated Members for Change

October 3, 2013

Dear Dedicated Members for Change,

Dedicated Members for Change (DMC) was launched on December 13, 2010, as the brainchild of three active members of this Order: Don Smith (Past Sovereign Grand Master and Past Grand Master of California), Rick Boyles (currently Grand Master of California) and Dave Rosenberg (currently Grand Warden of California). The first newsletter was forwarded via e-mail to 39 brothers and sisters. The hope was to provide a big electronic tent for members of this Order, focusing on the decline of our membership and on ways and methods to increase membership and grow our Lodges. It's been almost three years since that launch, and I am pleased to say that our little electronic matrix has grown to hundreds of Dedicated Members for Change. And in that time we have not lost our focus - we are all about increasing membership in this Order.

Since the launch in December of 2010, we have published well over 100 DMC articles. The vast majority of these articles have been about our primary subjects: membership, membership and membership. The articles have discussed the statistics of decline, but more importantly, the articles have focused on practical techniques to bring new members into our Lodges and to retain existing members. I have heard from many brothers and sisters who have found these articles useful, and who have used them to begin to transform their Lodges. The Grand Master has determined that DMC is an important adjunct to the Order and has declared it to be an official committee of the Grand Lodge.

Now that we are approaching the three-year mark of DMC's existence, we felt it is important to preserve these DMC newsletters not only as historical writings, but also as a compendium of practical ways and methods of membership development. The past DMC Newsletters are a great resource of information. Accordingly, the vast bulk of these newsletters are now available for you to access at any time. You can find these DMC Newsletters at the following website: www.davislodge.org. Once on the homepage just move your cursor toward the top of the page to the words ABOUT THE ODD FELLOWS and then click on the words DEDICATED MEMBERS FOR CHANGE. The historical articles will then pop up for your use. Feel free to share this information with your Lodge brothers and sisters, and other members in other Lodges.

And if you know anyone else who wishes to be added to our DMC e-mail matrix, just let me know. Any brother or sister is welcome, so long as they support the need to grow our membership. Just ask them if they wish to be added to the matrix and then send me their name and e-mail address.

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Dave Rosenberg, Grand Warden