



Independent Order of Odd Fellows  
Dedicated Members for Change

August 11, 2013

Dear Dedicated Members for Change,

Our Grand Lodge Membership Chair (and also Grand Instructor) is Peter Sellars, a real dynamo for San Francisco. Peter is one of the main reasons that our Dedicated Members for Change (DMC) is so successful and has accomplished so much in such a short time. DMC is working hard to preserve and grow this Order through a laser-focus on membership development.

I am attaching a short article from Brother Peter on two important membership activities. One is the new Membership Grant Program. We have already received four applications for \$1,000 grants. If YOUR Lodge wishes to develop an activity or a program which will help you bring in new members, please submit your proposal, and do it now! Your Lodge could receive up to \$1,000 to help you structure an activity or program that fits YOUR Lodge. Second, please mark January 25 and 26, 2014 on your calendars. There will be a great program presented in Santa Nella focusing on MEMBERSHIP development. If you would like tools and ideas to not only help your Lodge grow with new blood, but also retain the interest and involvement of your current members, please bring some of your Lodge mates to Santa Nella on January 25-26. I plan to be there as well.

Finally, one of my Lodge members, Sharla Cheney, sent me a video clip that is fun and informative. It shows how a Lodge has found a particular niche to identify it to its members and the community. I think you will find this clip both entertaining and useful. The clip is accessed at the following address - just click on it:

<http://vimeo.com/67851984>

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Dave Rosenberg, GW

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Dear Brothers and Sisters:

On August 3, I provided my Membership Report to the Grand Lodge Board.

I had the pleasure to report that our Seminar is gearing to go in January and that announcements are coming in the issues of the CA Odd Fellows and Rebekahs magazine. I asked for everyone's support - as well as future support - for this event and that we want the Grand Lodge to be informed of the progress with this special yearly event.



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The Grand Lodge has offered to print all of the manuals for the seminar. We will be emphasizing "Membership" at the seminar again. The seminar will be at Santa Nella on January 25 & 26 (Sat & Sun). Brothers Don Lang, Ron Carrey, and myself will be the instructors. Brother Dennis Carrey will be singing and lending us a valuable hand. This year, I promise to add split pea soup to the menu, when we go to dinner at Andersen's Split Pea Soup.

We also provided an update to the Membership Event(s) Grant of up to \$1000. In fact, we have received our first 4 grant proposals (one-page briefs on the event). The announcement of this program has been made verbally throughout the state by our Grand Master. In addition, I have sent emails to the Membership Committee (all of you). An announcement will be going out to the lodges in the next week. The Grant Program will also be announced in the next magazine issue. I am not sure we can do anymore to get the word out to the lodges.

Again, a flyer will be coming to all of the lodges. Spread the word. Encourage lodges to participate.

Thanks,

Peter Sellars